

22
JUNE
2022

GRAPHIC
RECORD



The Rethinking Plastics project invites you to join the webinar series

Wasteless Wednesdays

Session No 3:

**Promoting Alternatives to Single-Use Plastics
in (Super)Markets, Express Delivery and Logistics**



**GOOD
AFTERNOON!**

**MUNA HAQ
MODERATOR**



ELENA RABBOW
GIZ

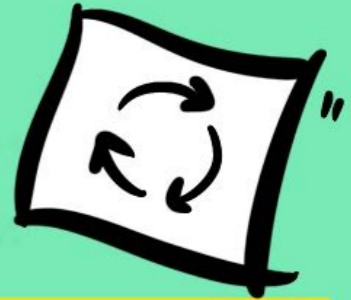
THE RETHINKING PLASTIC PROJECT



STRENGTHENING
EU COOPERATION
WITH THE COUNTRIES
IN THE REGION ON
THE TOPICS OF

CIRCULAR ECONOMY
PLASTIC WASTE
& MARINE LITTER
REDUCTION

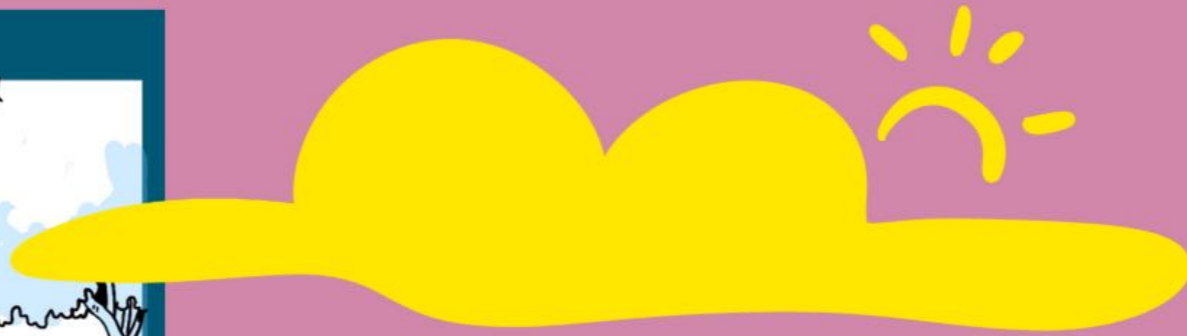
SUPPORT THE INTERNATIONAL
ASPECT OF THE EU STRATEGY
IN EAST & SOUTH ASIA



TRANSITION TO
SUSTAINABLE
CONSUMPTION
& PRODUCTION
OF PLASTIC



KIM CASTILLO
PROJECT ASSISTANT
PHILIPPINE CENTER FOR
ENVIRONMENTAL DEVELOPMENT
(PCEPSDI)



DEVELOPMENT OF VOLUNTARY GUIDELINES
ON SUSTAINABLE PACKAGING TOWARDS
REDUCTION OF MARINE LITTER & PROMOTING
PACKAGING FROM ALTERNATIVE MATERIALS
THROUGH MARKET BASED APPROACH

OBJECTIVES

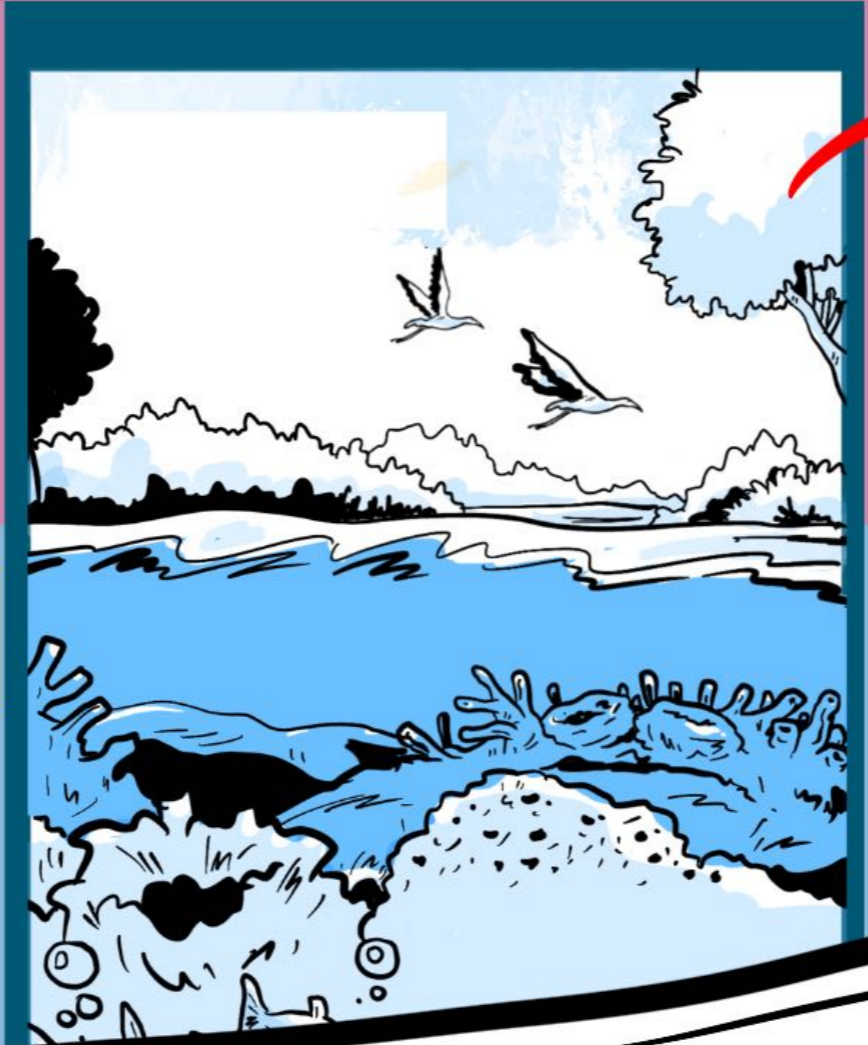
DEVELOP
ECOLABELLING
CRITERIA



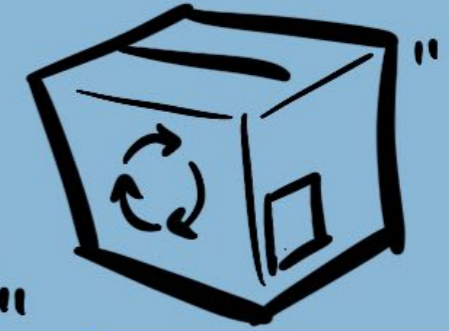
CERTIFY
PRODUCTS



SUSTAIN
ABLE
PACKAGING



PROMOTE
SUSTAINABLE
PACKAGING



ESTABLISH
A PRIVATE SECTOR
ROADMAP

- STRATEGIC PLANS
- PROPOSE SOLUTIONS
- IDENTIFY STAKEHOLDERS

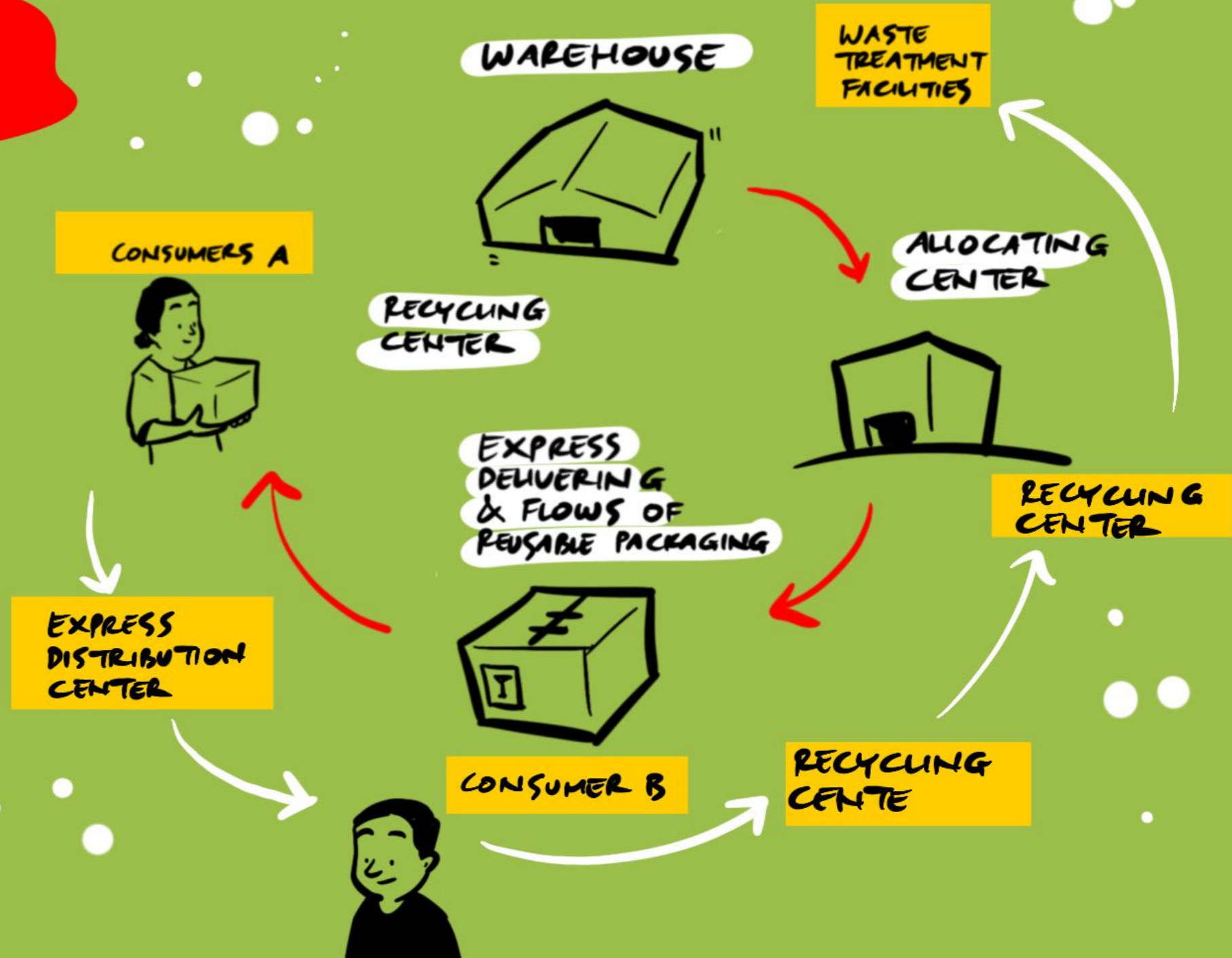


Prof. Dr. DUAN HUABO
ASSOCIATE PROFESSOR
SHENZHEN UNIVERSITY

SOURCE REDUCTION
& REUSABLE OF PLASTIC
PACKAGING IN ONLINE
EXPRESS DELIVERY INDUSTRY



OBJECTIVES & RESULTS





Dr. XIAO WEIGUO
PROJECT MANAGER
QINGDAO JUNSHENGMINGSHI
LOGISTICS PACKAGING INSTITUTE

PROMOTION OF REUSABLE
CONTAINERS IN FRUIT
& VEGETABLE TRADE



PARTNER



PROBLEM



SINGLE USE CONTAINERS

RETHINKING PLASTIC!

ENVIRONMENTAL BENEFIT ANALYSIS

BUSINESS MODEL ANALYSIS



POLICY RECOMMENDATIONS

FRUIT/VEGETABLE SELLERS RENT BOXES

SOLUTION

FARMLAND



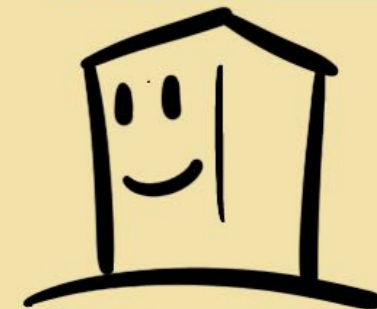
DISTRIBUTION CENTER



RETAILING STORES



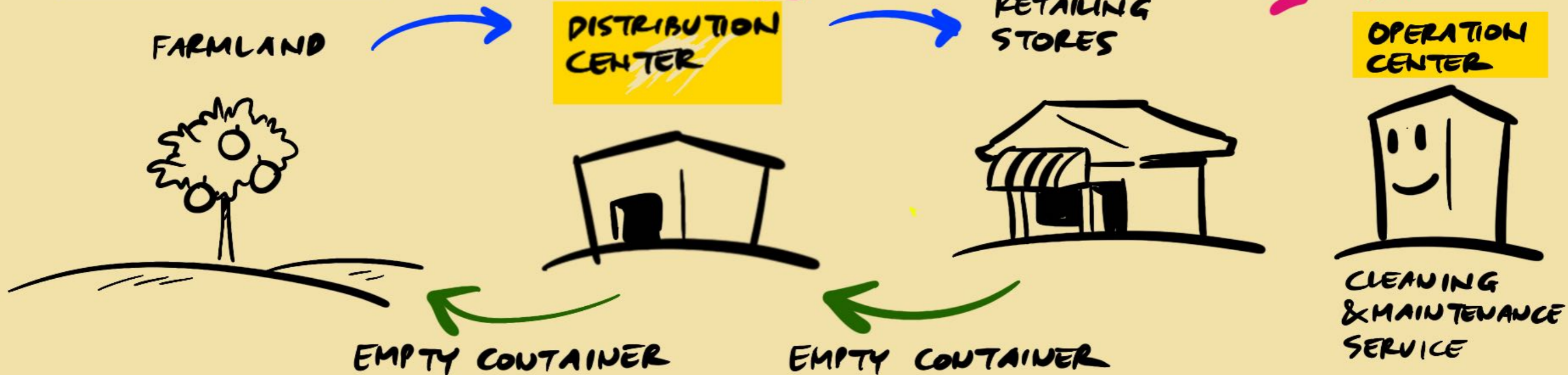
OPERATION CENTER

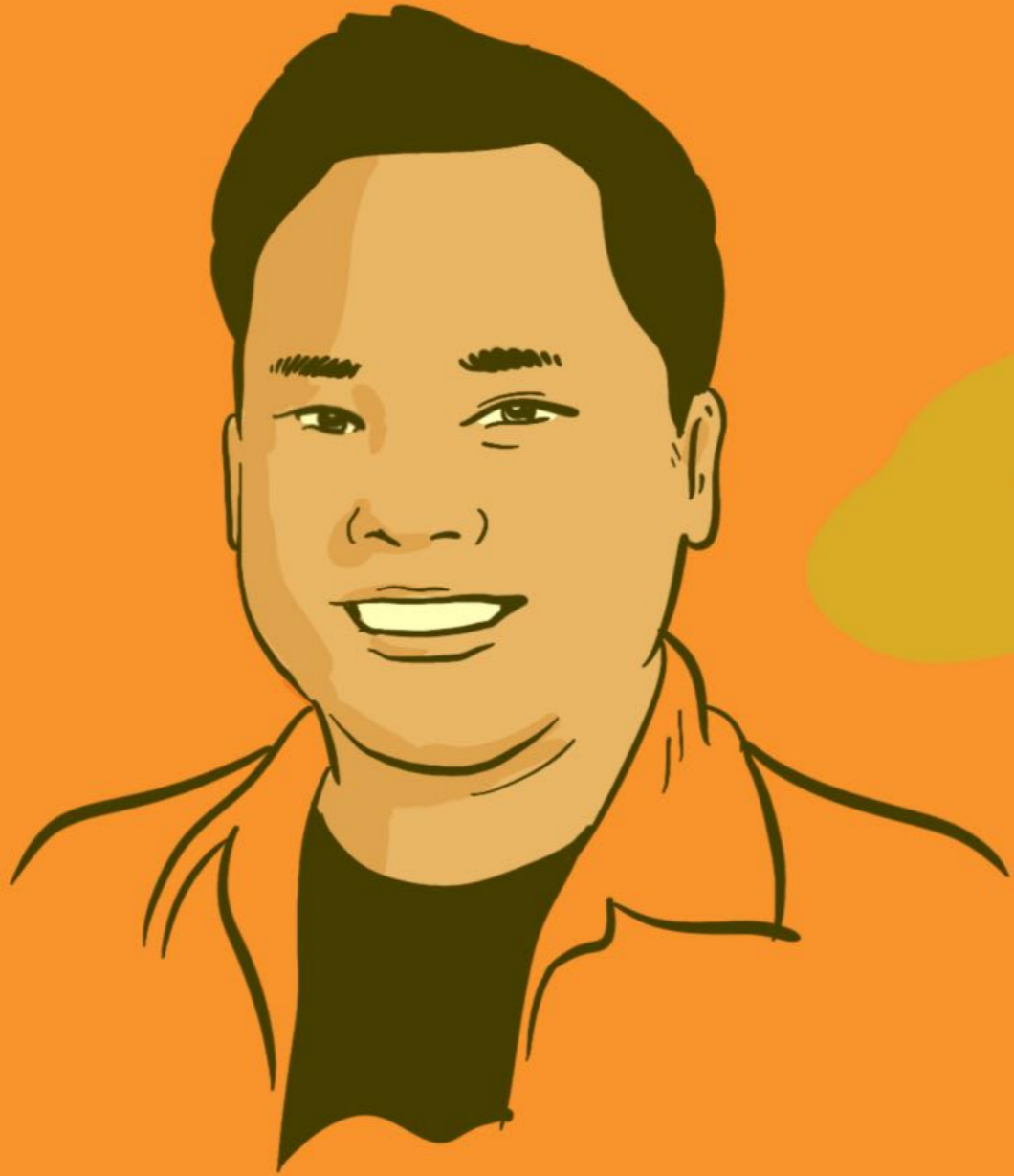


CLEANING & MAINTENANCE SERVICE

EMPTY CONTAINER

EMPTY CONTAINER





RAHYANG HUSANTARA
THE INDOONESIAN PLASTIC BAG
DIET MOVEMENT (GIDKP)



REDUCING PLASTIC WASTE IN
TRADITIONAL MARKET IN
BANDUNG & BANJARMASIN

OUTPUT

BEHAVIOUR CHANGING
INITIATED BY MARKET
TRADERS & FOLLOWED BY
CONSUMERS



OUTCOME



MEASURABLE
REDUCTION
OF SINGLE USE
PLASTIC WASTE



INCREASED
AWARENESS

INTERVENTIONS

BRING
YOUR OWN
REUSABLE
BAG
PLEASE!..



OKE!

→ 33%

CIHAPIT
MARKET

→ 21%

PANDU
MARKET