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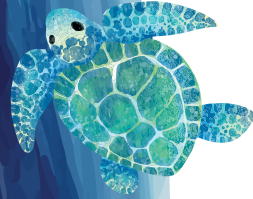
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Your ‘Rethinking Plastics’ Project Team

You can use this map to get orientation for the day and navigate yourself along the activities conducted and results achieved. It is also your ticket for further reading and insights provided by infographics, studies, policy briefs and recommendations all available on our website. Also, do not miss to stop by at our 24 pilot projects and 5 communication campaigns to get inspired by innovative approaches and knowledgeable local partners.

Thank you for joining our journey towards a circular economy for plastics so far. In the past 3,5 years, “Rethinking Plastics – Circular Economy Solutions to Marine Litter” connected China, Indonesia, Japan, the Philippines, Singapore, Thailand, Vietnam and the European Union – virtually and in person to learn from experiences and examples.

Thank You

and

Welcome

Our Programme Today

On-site only: Regional Technical Exchange – Sharing Approaches and Knowledge	
09:30-10:00	Welcome: A Circular Economy for Plastics in East- and Southeast Asia
10:00-12:00	Sharing Experiences: Rethinking Plastics along the Plastics Value Chain – Marketplace for Technical Exchange on the Project’s Key Topics
12:00-13:00	Lunch Break
On-site and online: Rethinking Plastics – The Project Recap	
13:00-14:00	A Journey Across the Project Countries: Activities and Results from East and Southeast Asia and Coffee
On-site and online: Rethinking Plastics – Now and in Future: Policy Exchange and Inspiration	
14:00-14:10	Introduction of the Afternoon
14:10-14:45	Opening and Welcoming Remarks, Achievements and Results
14:45-15:00	Inspirational Talk: Continuing the Circular Journey – How to Maintain Transformative Approaches
15:00-15:50	Roundtable: The Role of Regional and Global Cooperation on Our Way towards a Circular Economy for Plastics
15:50-16:00	Closing

From 16:00 on: Exchange, get to know our pilot projects and national experts and tour the exhibition, located in the Lobby Area of the Ballroom.

About Our Journey

To reduce plastic waste leakage into the sea, the ‘Rethinking Plastics – Circular Economy Solutions to Marine Litter’ project supports a transition towards a circular economy for plastics in seven countries in East and South East Asia. It is funded by the European Union and the German Federal Ministry for Economic Cooperation and Development (BMZ) and is implemented by the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH and Expertise France. In the partner countries, the project cooperates with plenty of political partners, non-profit organisations, the private sector, academia, consultants as well as motivated citizens. The project ends in October 2022 but the rethinking continues.

Rethinking Plastics Now and in Future

Navigating towards a Future
without Plastic Pollution

27 September 2022

Let's Keep Rethinking Plastics – Now and in Future!

Towards a Circular Future – Policy Exchange, Advice and Recommendations

We contributed to policy development in the different countries by offering advice, facilitating consultations, and elaborating studies, recommendations and policy briefs. Existing EU policies have been an important reference for the project and other countries can use them as orientation and for practical experiences.

Browse and download the publications developed in the “Download” section on our website.



Take a look at selected the EU policies



Our Partner Countries



Inspiring Initiatives to Reduce Plastic Waste Pilots and Campaigns

From single-use plastic free markets and innovative small and medium shops and restaurants to deposit-return schemes for e-commerce and advanced online waste notification platforms in ports: ‘Rethinking Plastics’ supported 24 pilot projects implemented by non-profit organisations across China, Indonesia, the Philippines, Thailand and Vietnam. They tested new approaches or up-scaled good practices for a sustainable consumption and production of plastics and improved plastic waste management on land and sea.

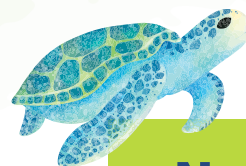
In addition, Plastic Beasts appeared in Vietnam, while Eca, the Beach Capitana, got active to reduce plastic waste in the Philippines. Movies documented good solutions to prevent marine litter in Sorong, the gateway to Raja Ampat in Indonesia and visitors of an exhibition in Bangkok got “Tangled” through arts and photography. In China, youth ambassadors, parents and kids alike told stories for a less plastic lifestyle. Awareness raising and education are the first steps to change behaviour – how do you contribute to reduce marine litter?



Visit all pilots and campaigns on our website or seize the opportunity to talk to the pilot project implementing organisations throughout the day and while touring our exhibition from 16:00h on.

Make Memories Take a Souvenir

No journey is complete without a souvenir to keep the memories alive. Visit our photo booth in the Lobby during the Coffee and Lunch Breaks. Or download our online background from the participants package if you join online and share your screenshot.



Need a break?



Test your knowledge on marine plastic waste and the solutions to reduce it



Or play the “Mind the Waste” game



Consumption & Production



Circular Economy



Waste Management



Ports & Fisheries



Green Public Procurement



Awareness Raising & Education

Our Key Areas



Circular Economy

Sustainable Consumption and Production

Improving Plastic Waste Management

Ship Waste Management and Fishing for Litter

Green Public Procurement

Awareness Raising

This is what we focused on:

We looked for example at alternatives for single-use plastics, including the introduction of reuse options and alternative materials for plastic packaging in e-commerce and transport, food delivery and takeaway, cafes and restaurants, in schools retail, small local shops and traditional markets. And we explored the potential of ecolabelling and recycling standards and the impact of green public procurement.

To improve plastic waste management in the region and close the loop for disposed material, we looked closer into the collection and sorting procedures in the countries, as well as into the recycling practices. We analysed current value chains and means of collaboration, including the important role of informal waste workers for local waste management systems.

EPR – Extended Producer Responsibility – played an important role as many of the partner countries are working on EPR regulations or steps to get there. We supported this development and provided knowledge, training and tools to deepen the understanding of this concept, which has the potential to provide financing and improve the waste management systems.

We also worked with ports in the region to improve their ship waste management services, regulations and reception facilities and train staff and ships accordingly. In addition, we cooperated with the fishing communities to collect and discharge caught ocean waste on land through “Fishing for Litter” activities.

Recommended Readings

Learn more: Rethinking Plastic - Downloads

