

No Plastic in Nature By 2030

PACT is a business initiative to eliminate pollution and create a circular economy for plastics.



A WWF INITIATIVE FOR
A CIRCULAR ECONOMY AND
NO PLASTICS IN NATURE BY 2030



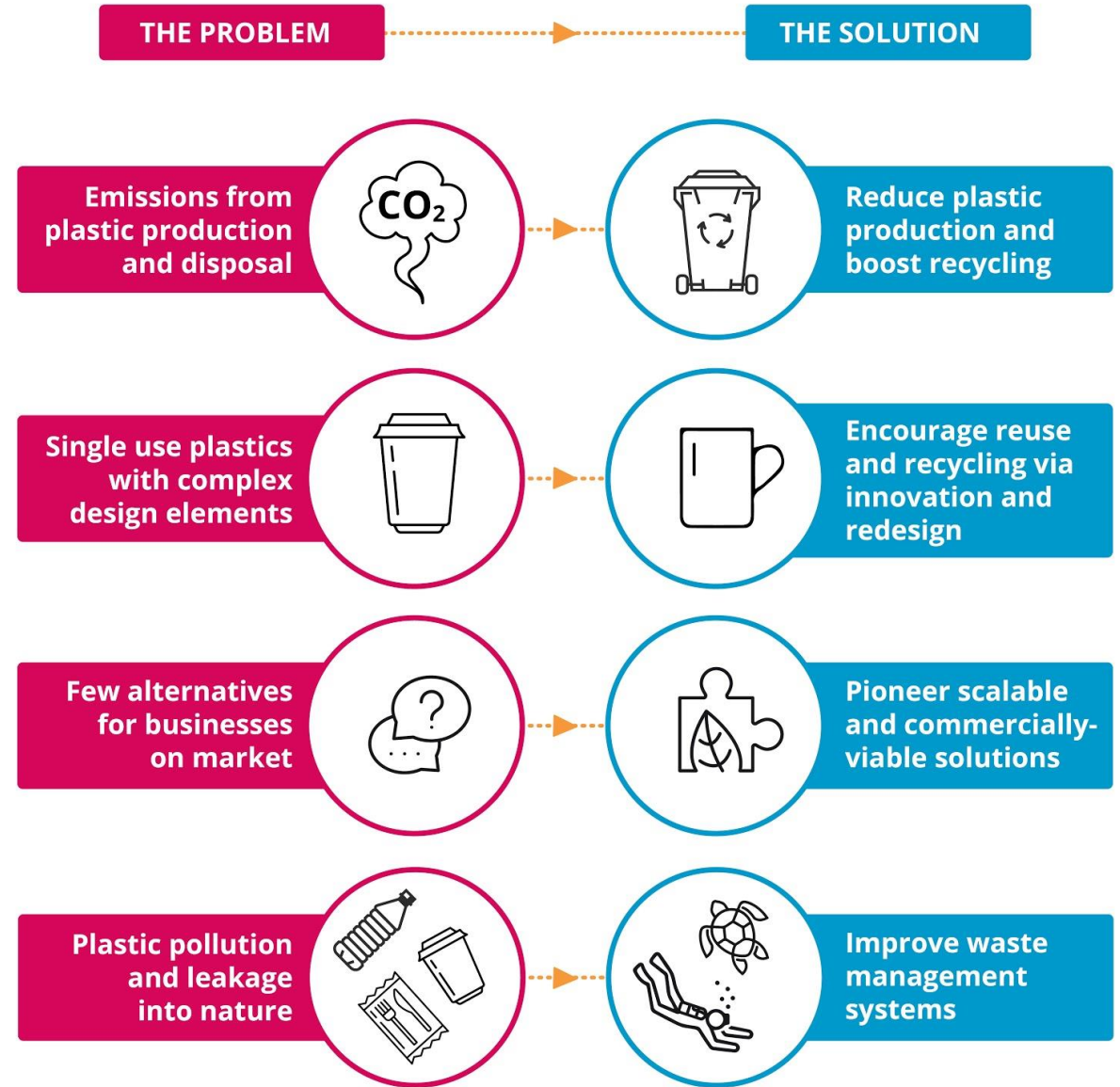




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WHAT IS PACT?

PACT (Plastic ACTION) is a business initiative which aims to eliminate plastic pollution in nature and ultimately move towards a circular economy on plastics.





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BY 2030 NO PLASTICS IN NATURE

THE VISION

NO PLASTICS IN NATURE BY 2030

(1) COMPANY COMMITMENTS

For individual businesses to champion their reduction of plastics through strict, time-bound targets, and investing into imPACT.

(2) SECTORAL COLLABORATION

To achieve plastic reduction across a sector.

Example: 250 F&B outlets signed a No Straws pledge

WWF RESOURCES & TOOLS

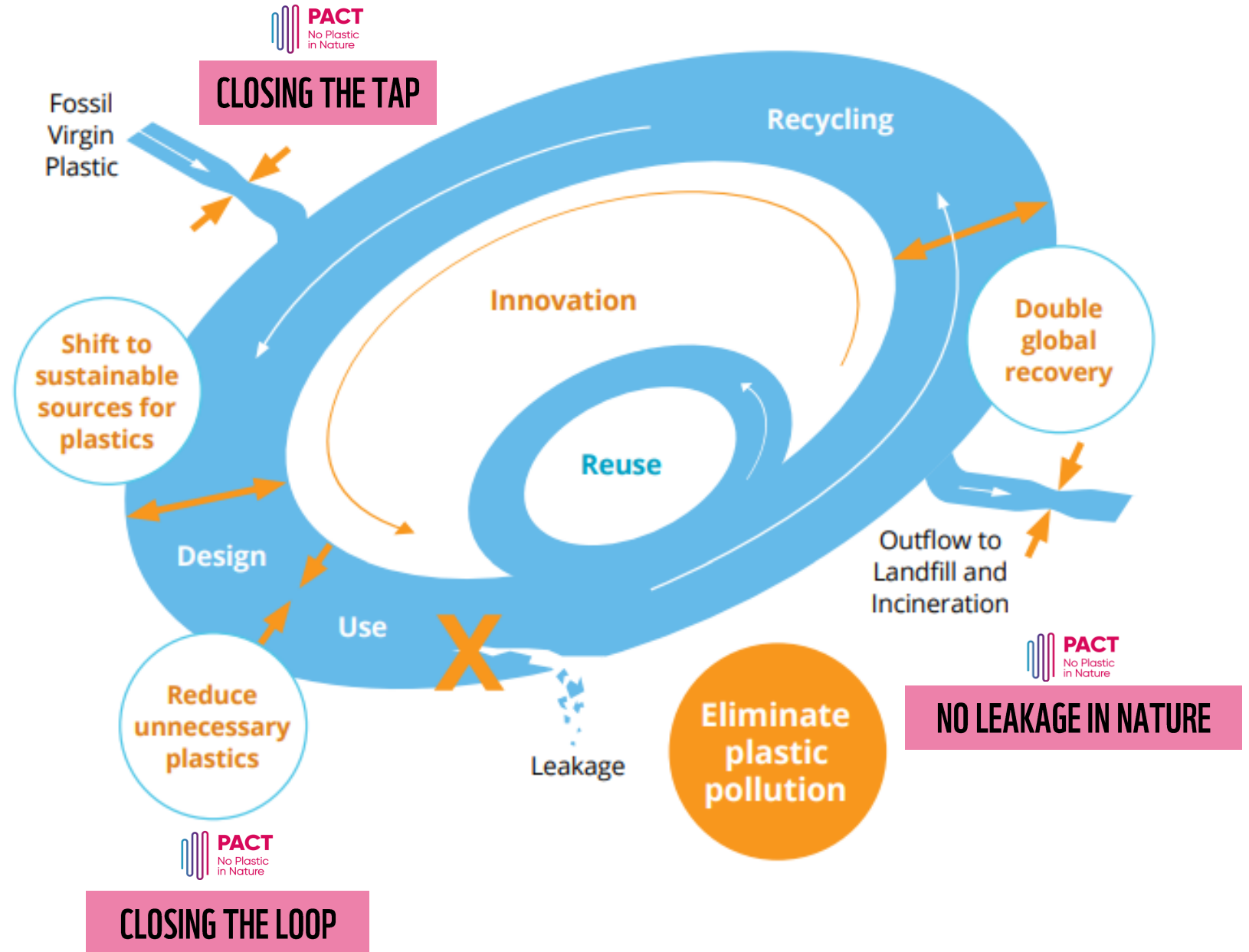
WWF assistance on strategies and knowledge building for plastic action and communications.



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TARGETING THE ROOT CAUSES



(1) PACT COMPANY COMMITMENTS

Supporting Partner:



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HOSPITALITY



PROPERTY MANAGEMENT



FOOD AND BEVERAGE



MANUFACTURING



E-COMMERCE





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(2) SECTORAL COLLABORATION

SYNCHRONISED INDUSTRY ACTION

- Proven effective steps taken together with fellow industry players for impactful changes
- WWF takes ownership of narrative
- Synergy and scalability for pre-competitive actions
- Best practice sharing from PACT champions



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(2) SECTORAL COLLABORATION

EVIDENCE BASED REDUCTION

REDUCTION: EVIDENCE BASED DECISIONS

- Identification of low hanging fruits to drive reduction that specific sectors can collaborate on
- Replacement via the Alternative Materials Tool
- Awareness, education and choice - aiming towards a lasting impact and reduction are key.
- POS charging for single-use plastic items is highly effective - it leads to an immediate reduction of non-essential items, allows consumer choice, and promotes the wanted behaviour of BYO.



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FOOD DELIVERY SERVICES PLEDGE



Since 2019, they have implemented a default opt-out function for cutlery

1 million pieces of cutlery saved every week in Singapore



Cutlery

Help us reduce plastic waste – only request cutlery when you need it.



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Next steps

By 2024, to remove unsustainable takeaway food packaging used by their food merchants

- ⇒ **Develop guidelines for their F&B partners to reduce their plastics consumption**
- ⇒ **Evaluate and adopt alternative materials for takeaway packaging**
- ⇒ **Pilot tests with reusable packaging**

FOOD DELIVERY SERVICES PLEDGE

Foodpanda Singapore Partners With BarePack To Bring Reusable Packaging For Food Deliveries

By Sally Ho — Published on Jun 10, 2020

ZERO WASTE CIRCULAR ECONOMY HEALTHY FOOD DELIVERY SINGAPORE

— Last updated Jun 10, 2020





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Resources and Tools



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Alternative Materials Tool

Do you want to compare different materials that best suit your packaging needs?

The Alternative Materials Tool (AMT) helps users to select packaging materials with the least environmental impact. In cases where reusable packaging is not possible, the tool guides procurement professionals towards a more environmentally-friendly choice of single-use packaging material, without transferring the environmental cost to another system. It is designed according to Singapore's waste management.

Try out the Alternative Materials Tool, launching in August 2020.





plastic-action.asia

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WWF Market Transformation