



Co-funded by the European Union



Implemented by



Reduction of Plastic Wastes in Iloilo City through Sustainable Consumption, Production, and Waste Management of Plastics and Its Alternatives



Central Philippine University
in collaboration with



Iloilo City Government



Department of Trade and Industry



**Department of Environment and
Natural Resources**

Country of implementation: **Philippines**



Project Objectives, activities, and results



Important steps of the implementation

1. Provision of equipment and materials
2. Reduction of barrier behavioral change
3. Addressing motivation to practice 3Rs



Challenges

1. Enhanced community quarantine
2. Scheduling of activities
3. Getting buy-in from barangay key officials





THANK YOU

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