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EXPERTISE FRANCE

Rethinking Plastics
Circular Economy Solutions to Marine Litter

“LESS PLASTICN IN PHUKET”
Reduction and better plastic waste management in households and businesses

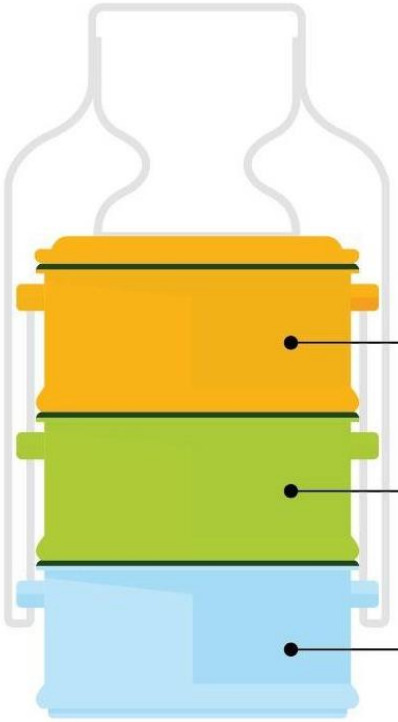
PRINCE OF SONGKLA UNIVERSITY

Phuket Environmental Foundation

THAILAND

Take Pinto Campaign

- "Pinto" a sign for "Less Plastic Phuket" to reduce the amount of plastic waste



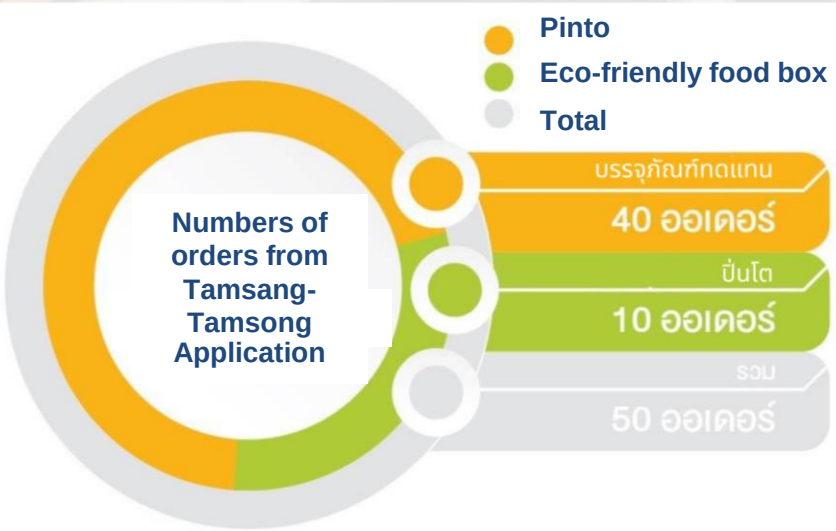
Amount of single use plastic reduced from all project activities

Pinto	1,293
Eco-friendly food package	13,574
Reusable containers	303
Total	**15,170**

Tamsang-Tamsong
New Food Delivery Application

- To promote the use of environmentally friendly packaging, reusable food containers or alternative products in food delivery business, restaurants and takeaway services

Tamsang-Tamsong is the First Food Delivery in Phuket to support plastic waste reduction



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Less Plastic Phuket Declaration

- We work with 30 organizations from local government agencies, private sectors and public organizations

Reduce marine litter and prevent plastic waste from entering the sea

Amount of litter collected (Kg.)

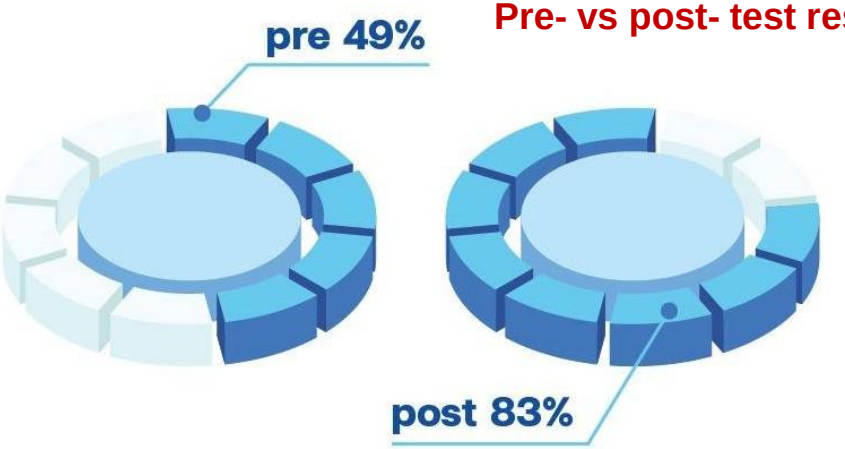
(1)	Phuket City	276(Kg.)
(2)	Honsaitong Community	1386(Kg.)
(3)	Kamala B	1002(Kg.)
(4)	Mai Khao B	338(Kg.)
(5)	Patong B	385(Kg.)
(6)	Rawai B	160(Kg.)
(7)	Sai Keow Beach	338(Kg.)

Total litter collected 3,880 Kg

Working with volunteer groups and environmental networks to support beach clean up activities

Educating people to raise awareness of plastic waste management is the most important step of implementation

Pre- vs post- test result



Good public relations and networks are key to success.

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THANK YOU

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