



Rethinking Plastics

Circular Economy Solutions to Marine Litter

Wasteless Wednesdays Webinar Series, 29 June 2022

Enhancing local waste management and exploring options for EPR for packaging



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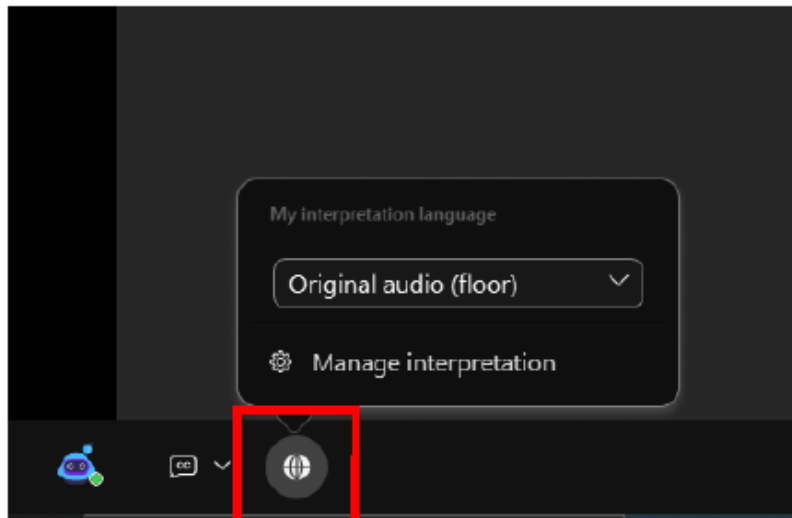
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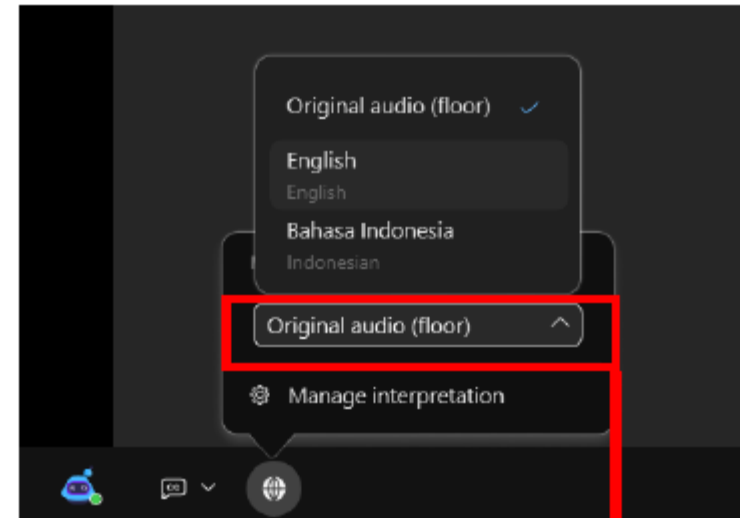
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Agenda for today

Time	Content
14.30-14.35	Getting comfortable
14.35-14.40	Opening Remarks EU
14.35-14.40	Setting the scene: the Rethinking Plastics project
14.40-15.00	Introduction of today's 4 pilot projects Focus: Local waste management & EPR
15.00-15.40	Talk show: learning more about the pilot solutions
15.40-15.50	Q&A with audience: ask your questions!
15.50-15.55	Sounding board with expert Sebastian Frisch
15.55-16.00	Outlook for next webinar and closing



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The Rethinking Plastics project

Objectives:

- Support the international aspects of the **EU Plastics Strategy** in East and Southeast Asia by
- **strengthening EU cooperation** with the countries in the region on the topics of **circular economy, plastic waste and marine litter reduction**.
- **Transition to sustainable consumption and production of plastic** and thereby contribute to **significantly reduce marine litter** while including EU approaches, policies and business models.





Key facts

General information:

- Project countries: China, Indonesia, Japan, Philippines, Singapore, Thailand, Vietnam
- Funding: EU and German Federal Ministry for Economic Cooperation and Development (BMZ), 10 Mio. EUR
- Implementation: GIZ and Expertise France
- Duration: May 2019 – October 2022



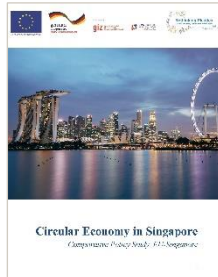
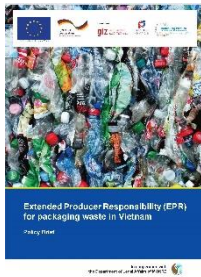
Areas of Action

- Enhancing sustainable consumption and production of plastic (e.g. Reduction of Single-Use Plastics in Food Delivery and Take Away)
- Improving Plastic Waste Management (e.g. EPR and Deposit Return)
- Reducing litter from sea-based sources such as ships and fishing vessels (Ship Waste Management; Fishing for Litter)
- Support of policy dialogues between the EU and partner countries
- Green procurement policies, processes & cooperation (Japan and Singapore)
- Awareness raising about sustainable consumption and the impacts of littering



The project provides:

- **Advice** through experts/consultants, recommendations and studies to support the development and implementation of policies
- Promotion and establishment of **cross-sectoral cooperation and exchange** (workshops, dialogues with stakeholders)
- **Innovation and knowledge sharing** from/with other countries
- **Test of approaches and up-scaling of best practices** through more than **20 pilot projects** by non-profit organisations
- **Awareness raising through communication campaigns**





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On EPR, the project supports 8 pilot projects in 5 countries to test new ideas and upscale good practices



Thailand Enhancing plastic waste segregation and collection in Rayong Province / Managing plastic waste on an island in Ko Libong



Indonesia Partnership for plastic waste recycling in Semarang City / More sustainable waste management in Malang City



Vietnam Enhancing plastic packaging collection, sorting and recycling in Ho Chi Minh City



Philippines Sustainable packaging design and improved plastic waste management in Iloilo City



China Better collection of drinking bottles in Xiamen City / Innovative mulch film collection in Kailu County



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THANK YOU

<http://rethinkingplastics.eu/>