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# Rethinking Plastics

## Circular Economy Solutions to Marine Litter

Wasteless Wednesdays Webinar Series, 29 June 2022

# Enhancing local waste management and exploring options for EPR for packaging



## Agenda for today

Time	Content
14.30-14.35	Getting comfortable
14.35-14.40	Opening Remarks EU
14.35-14.40	Setting the scene: the Rethinking Plastics project
14.40-15.00	Introduction of today's 4 pilot projects Focus: Local waste management & EPR
15.00-15.40	Talk show: learning more about the pilot solutions
15.40-15.50	Q&A with audience: ask your questions!
15.50-15.55	Sounding board with expert Christophe Pautrat
15.55-16.00	Outlook for next webinar and closing



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# The Rethinking Plastics project

## Objectives:

- Support the international aspects of the **EU Plastics Strategy** in East and Southeast Asia by
- **strengthening EU cooperation** with the countries in the region on the topics of **circular economy, plastic waste and marine litter reduction**.
- **Transition to sustainable consumption and production of plastic** and thereby contribute to **significantly reduce marine litter** while including EU approaches, policies and business models.





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# Key facts

## General information:

- Project countries: China, Indonesia, Japan, Philippines, Singapore, Thailand, Vietnam
- Funding: EU and German Federal Ministry for Economic Cooperation and Development (BMZ), 10 Mio. EUR
- Implementation: GIZ and Expertise France
- Duration: May 2019 – October 2022





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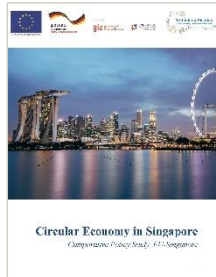
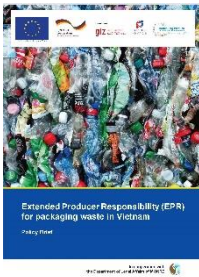
## Areas of Action

- Enhancing sustainable consumption and production of plastic (e.g. Reduction of Single-Use Plastics in Food Delivery and Take Away)
- Improving Plastic Waste Management (e.g. EPR and Deposit Return)
- Reducing litter from sea-based sources such as ships and fishing vessels (Ship Waste Management; Fishing for Litter)
- Support of policy dialogues between the EU and partner countries
- Green procurement policies, processes & cooperation (Japan and Singapore)
- Awareness raising about sustainable consumption and the impacts of littering



## The project provides:

- **Advice** through experts/consultants, recommendations and studies to support the development and implementation of policies
- Promotion and establishment of **cross-sectoral cooperation and exchange** (workshops, dialogues with stakeholders)
- **Innovation and knowledge sharing** from/with other countries
- **Test of approaches and up-scaling of best practices** through more than **20 pilot projects** by non-profit organisations
- **Awareness raising through communication campaigns**





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# On EPR, the project supports 8 pilot projects in 5 countries to test new ideas and upscale good practices



**Thailand** Enhancing plastic waste segregation and collection in Rayong Province / Managing plastic waste on an island in Ko Libong



**Indonesia** Partnership for plastic waste recycling in Semarang City / More sustainable waste management in Malang City



**Vietnam** Enhancing plastic packaging collection, sorting and recycling in Ho Chi Minh City



**Philippines** Sustainable packaging design and improved plastic waste management in Iloilo City



**China** Better collection of drinking bottles in Xiamen City / Innovative mulch film collection in Kailu County



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